



Why Pan?

BETTER VISIBILITY

With the use of 360° navigable panoramic images, our viewers are given a unique experience.

iVirtualPhoto is a different and active way to “bring” any place into the navigator’s home, which in turn stimulates them to want to visit this place which they are viewing. The different between us and a film is that the latter has a heavy dimension which restricts the viewer to follow the point of view of cameraman. Panoramic photos, on the other hand, have better definition and the user chooses what to see.



Virtual Tours

NAVIGATE VIRTUALLY

This tour is a collection of 360 degree panoramic images that allow the observer to visit a single room or environment (or places associated with them) in different ways:

- › by using a “hotspot” (the flashing circle located on the photo);
- › by choosing from a list of various locations;
- › by choosing specific rooms from the map (click the dots).

Moving around within a 360 degree scene permits the user to find themselves in a complete environment and gives them the sensation of actually being immersed in a world that truly represents reality.



VR Object

EXPLORE THE OBJECTS

Visit all of those other websites that only offer 2-D photos and you’ll soon realize that they can’t offer you what we can.

The Virtual Object is a 360 degree representation of many objects that allow us to interact with the images by simply using the mouse. Brought to life by a few click of the camera, it is possible to rotate the object a full 360 degrees, and in some select cases to also select the details with the zoom-in or zoom-out functions. In this manner your places/objects can be observed in all angles.



The content created by iVirtualPhoto are also available in HTML5 JavaScript technology, that is compatible with any mobile device that supports this technology (such as the iPhone®, iPad®, Android®).